

CENTARA WORLD MASTERS GOLF CHAMPIONSHIP

15-21 June 2014 | Hua Hin, Thailand

CENTARA

World Masters Golf Championship

Hua Hin, Thailand

PLAYERS' PROGRAM



Thailand's
BEST WEEK
of Golf and Fun

Proudly presented by

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Golfasian

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Event Sponsors



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a hand up, not a hand out...



<https://www.facebook.com/centaraworldmastersgolfchampionship>

www.ThailandWorldMasters.com

Welcome to the Centara World Masters Golf Championship

It is with great pride and much pleasure that we welcome you to the Kingdom of Thailand for the inaugural Centara World Masters Golf Championship. Voted best golf destination in Asia Pacific, Hua Hin is ready to host you for this week long celebration of golf and entertainment events.

With almost 500 players, the Centara Masters has quickly become Asia's biggest event for club golfers. Australians represent a large portion of the entrants, while groups have come from South Africa, India, Singapore and Vietnam. We also welcome golfers from Bangladesh, China, France, Germany, Hong Kong, Indonesia, Ireland, Japan, Laos, Malaysia, New Zealand, Philippines, South Korea, Taiwan, Thailand, UAE, UK and the United States. Fostering fun and friendship is among the 'Masters' great traditions.

Ideally located in the heart of Hua Hin, the iconic Centara Grand Beach Resort and Villas will host all tournament functions. Festivities kick off with a welcome reception presented by Tourism Authority of Thailand on Sunday night. Each night there will be 19th Hole celebrations at Centara with golf presentations and thanks to our friends at Chang – free beer. The week culminates with an awards presentation dinner hosted by the City of Hua Hin.

Black Mountain, Banyan, Majestic Creek and Imperial Lake View are in superb condition to host the Championship. The well trained and ever smiling caddies will add to the enjoyment of your rounds.

Non golfing partners can also look forward to experiencing Hua Hin's rich culture and attractions. Spoilt for choice, you can relax, tour or shop until your heart is content.

An event of this magnitude can only be possible with the support of major sponsors and partners and we thank Centara Hotels & Resorts, Chang, Coca-Cola, TaylorMade, Tourism Authority of Thailand and the City of Hua Hin for sharing our vision in bringing the Centara World Masters to life.

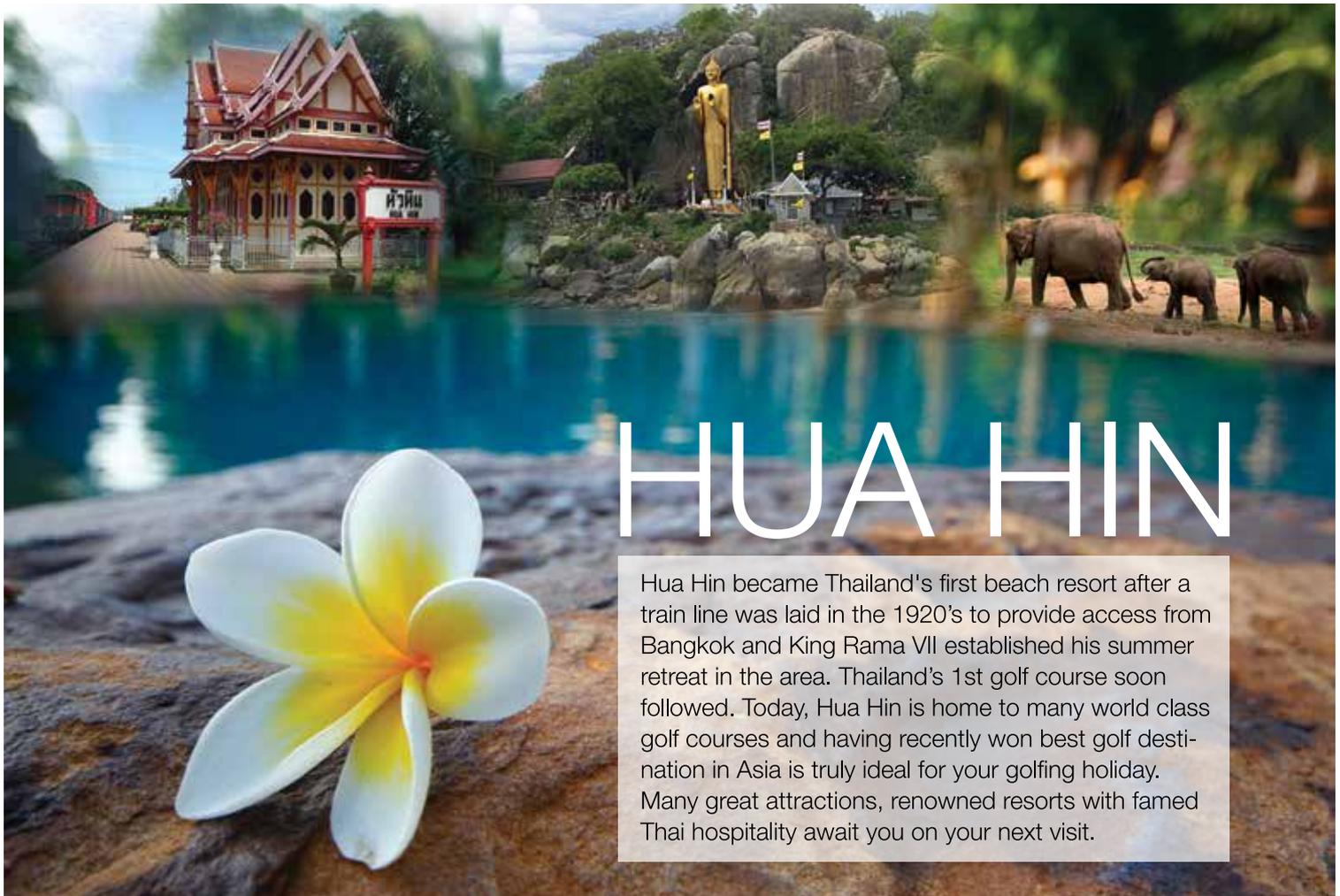
Tournament Directors



Peter McCarthy
Managing Director, Go Golfing



Mark Siegel
Managing Director, Golfasian



HUA HIN

Hua Hin became Thailand's first beach resort after a train line was laid in the 1920's to provide access from Bangkok and King Rama VII established his summer retreat in the area. Thailand's 1st golf course soon followed. Today, Hua Hin is home to many world class golf courses and having recently won best golf destination in Asia is truly ideal for your golfing holiday. Many great attractions, renowned resorts with famed Thai hospitality await you on your next visit.

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BEFORE WE SIGNED OFF ON IT, 100 PROS DID.

Sergio had to have more touch around the green. Justin demanded a ball that could hold its line in the wind. Dustin needed more spin from his short irons. We delivered. Introducing TaylorMade Tour Preferred balls. Play with total performance from tee to green—just the way the pros designed it.

TOUR PREFERRED



Message from the CEO of Centara Hotels & Resorts

Welcome to the Centara World Masters Golf Championship 2014.

Centara Hotels & Resorts is proud to be hosting and sponsoring Asia's biggest week of amateur golf, and it is our great pleasure to have golfers from across the globe joining the first edition of what we believe will be a great tournament.



We wish every participant full enjoyment of the genuine Thai hospitality on offer at this famed Royal resort town of Hua Hin, and in addition to the action on the world-class golf courses, players and spectators will be able to relax with different entertainment programmes. Centara Grand Beach Resort & Villas Hua Hin is honoured to host the welcome dinner, daily cocktail receptions and the final awards dinner.

We are delighted to be a major sponsor of this tournament and we wish everyone a week of successful competition, great sport and enjoyment!

Thirayuth Chirathivat
CEO, Centara Hotels & Resorts

About Centara Grand Beach Resort & Villas Hua Hin

For over 90 years, Centara Grand Beach Resort & Villas, Hua Hin has played an important role in the development of Thailand's highly respected tourism sector. This legacy dates back to the romantic days of "Old Siam" as Thailand's first beach resort, this classic old hotel has in recent years been gently upgraded to meet the needs of today's travelers, while still retaining its genteel ambience of a more leisurely age. Located at a prime beachfront location, easily accessible and in close proximity to Bangkok, the resort offers luxurious 207 elegant guestrooms and 42 pool villas in colonial-style decoration, a wide range of fine dining restaurants and bars, beautiful landscaped gardens, swimming pools, renowned spa and fitness centre. The resort also features outstanding business facilities and a professional event management team providing the expertise to host world-class events. Centara Grand Beach Resort & Villas, Hua Hin, a member of The Leading Hotels of the World, an iconic multi-award winning hotel that fits nicely with the historic town.

About Centara Hotels & Resorts

Centara Hotels & Resorts is Thailand's leading operator of hotels, with 47 deluxe and first-class properties covering all the major tourist destinations in the Kingdom. A further 18 resorts in the Maldives, Vietnam, Shanghai, Bali Indonesia, Sri Lanka and Mauritius Indian Ocean, Ethiopia brings the present total to 65 properties. Brands and properties within Centara ensure that couples, families, individuals, and meetings and incentives groups will all find a hotel or resort that is appropriate to their needs.

Message from the Governor of Tourism Authority Thailand

As a proud sponsor of the Centara World Masters, the Tourism Authority of Thailand (TAT) welcomes you to the city of Hua Hin in the province of Prachuap Khiri Khan and to the Kingdom of Thailand.

This historic first event of its kind in Thailand has attracted some 500 participants from more than 20 countries around the world.

We are also delighted that the tournament organizers have chosen Hua Hin as the venue. As the summer retreat of Thailand's Royal Family for 90 years, Hua Hin has long been a popular destination for Thai citizens. Indeed, it was where Thailand's first golf course – Royal Hua Hin Golf Club – was built in 1924.



With the addition of new golf courses in the region, especially in recent years, the number of overseas golf visitors to Hua Hin has risen sharply. Now, there are nine local courses from which to choose, including several of the best courses in Asia. In fact, in November 2013, Hua Hin was awarded by the International Association of Golf Tour Operators (IAGTO) as Asia and Australia's 2014 Golf Destination of the Year, an honour befitting the area's rising status among golf visitors.

As you will discover, the Hua Hin - Cha-am region also has wonderful beaches, scenery, nature, food, nightlife and a huge range of accommodation options for every budget. In response to the increasing number of international visitors, Hua Hin continues to develop and maintains its status as one of Thailand's most popular tourism destinations.

On behalf of the Tourism Authority of Thailand, I wish you great enjoyment during your stay in Hua Hin and Thailand, as well as success in the tournament. I hope you will encourage your family and friends back home to visit Hua Hin and Thailand in the near future. As every visitor to the Kingdom knows, they will feel most welcome.

Mr. Thawatchai Arunyik
Governor of the Tourism Authority of Thailand

Put it in your diary!

Next year's

Centara World Masters Golf Championship
14 – 20 June 2015

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*A journey of a thousand miles may begin with a single step,
but when you visit Thailand, "It Begins with the People"*

amazing
THAILAND

It Begins with the People...

www.tourismthailand.org

Event Itinerary

SUNDAY 15 JUNE 2014	EVENTS	LOCATIONS
10:00am - 7:00pm	Player arrival and registration	Centara - Colonial Hall 1 Banyan - Lobby
7:00pm - 9:00pm	Welcome Reception	Poolside, Centara Resort
MONDAY 16 JUNE 2014	EVENTS	LOCATIONS
6:00am or 11:00am departure	Round 1 Centara World Masters	Hotel Lobby, Centara & Banyan (refer to draw for time)
8:45am	Non golfer Welcome to Hua Hin Tour	Hotel Lobby, Banyan
9:00am	Non golfer Welcome to Hua Hin Tour	Hotel Lobby, Centara
7:00pm - 8:00pm	19th Hole	Lobby Lawn, Centara Resort
TUESDAY 17 JUNE 2014	EVENTS	LOCATIONS
6:00am or 11:00am departure	Round 2 Centara World Masters	Hotel Lobby, Centara & Banyan (refer to draw for time)
9:45am	Non golfer Temple and Local Floating Market Tour	Hotel Lobby, Centara
10:00am	Non golfer Temple and Local Floating Market Tour	Hotel Lobby, Banyan
7:00pm - 8:00pm	19th Hole	Lobby Lawn, Centara Resort
WEDNESDAY 18 JUNE 2014	EVENTS - OPTIONAL ACTIVITIES	LOCATIONS
7:15am	Floating Market Tour	Hotel Lobby, Banyan
7:30am	Floating Market Tour	Hotel Lobby, Centara
8:00am or 11:00am	Elephant Village Tour (refer to tour confirmation)	Hotel Lobby, Centara & Banyan
8:45am	Best of Hua Hin Tour	Hotel Lobby, Banyan
9:00am	Best of Hua Hin Tour	Hotel Lobby, Centara
11:00am	Springfield Golf Course	Hotel Lobby, Centara & Banyan
THURSDAY 19 JUNE 2014	EVENTS	LOCATIONS
6:00am or 11:00am departure	Round 3 Centara World Masters	Hotel Lobby, Centara & Banyan (refer to draw for time)
7:00pm - 8:00pm	19 Hole	Lobby Lawn, Centara Resort
FRIDAY 20 JUNE 2014	EVENTS	LOCATIONS
6.00am or 11.00am departure	Round 4 Centara World Masters	Hotel Lobby, Centara & Banyan (refer to draw for time)
7.00pm - 10.00pm	Awards Dinner	Poolside, Centara Resort
SATURDAY 21 JUNE 2014	EVENTS	LOCATIONS
As per departure details	Departures (You will be advised of your transfer time)	Hotel Lobby

Bangkok Pre-Tour Itinerary

THURSDAY 12 JUNE	EVENT	LOCATION
As per arrival details	Arrivals, day and evening at Leisure	Centara Grand @ CentralWorld, Bangkok
FRIDAY 13 JUNE	EVENT	LOCATION
9:30am	Thai Country Club Golf	Lobby, Centara Grand @ CentralWorld
SATURDAY 14 JUNE	EVENT	LOCATION
9:00am	The Best of Bangkok Tour	Lobby, Centara Grand @ CentralWorld
SUNDAY 15 JUNE	EVENT	LOCATION
10:00am - 11.00am	Transfers to hotel in Hua Hin (You will be advised of your transfer time)	Lobby, Centara Grand @ CentralWorld

Important Contacts

Event Staff Centara World Masters

Peter McCarthy	<i>Tournament Director</i>	(098) 540 8678
Mark Siegel	<i>Tournament Director</i>	(081) 937 4898
Mark Hawley	<i>Tournament Coordinator</i>	(098) 540 8679

Golf Hotline	<i>Transportation</i>	(081) 987 3170
Khun Troy	<i>Transportation</i>	(092) 513 5302

Khun Tina	<i>Operations</i>	(081) 613 6189
Bryan Rhodes	<i>Operations</i>	(098) 928 1328

Accommodations

Centara Grand Beach Resort	(032) 512 021
Banyan - The Resort	(032) 538 888
Hilton Hua Hin Resort and Spa	(032) 538 999
Centara Central World	(02) 100 1234

Restaurants and Bars

Prime Steakhouse	(032) 532 507
Le Bistro	(032) 900 143
Cool Breeze	(032) 531 062
Haji	(032) 512 021
La Grappa	(032) 516 510
The Market	(092) 984 8651

Spa

Cenvaree at Centara	(032) 512 021
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Medical

Bangkok Hospital Hua Hin	(032) 616 800
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Note: The country code for Thailand is +66



BANYAN
THE RESORT HUA HIN

SURF AND TURF

Enjoy our special free flow barbecue buffet
with live music and shows

on Wednesday, 18th June 2014
at 7.00 p.m. onwards
Splash Pool Bar

THB 850.- per person
with a complimentary glass of Chang beer



Banyan The Resort, Hua Hin Tel: 0 32538 888 Fax: 0 32538 889 Email: fbmgr@banyan-thailand.com
[Facebook.com/BanyanTheResortHuaHin](https://www.facebook.com/BanyanTheResortHuaHin) Twitter: [@banyan_thailand](https://twitter.com/banyan_thailand) www.banyan-thailand.com

เบียร์เป็นเหตุทะเลาะวิวาทและอาชญากรรมได้



Chang

BEER

Tournament Registration Details



Sunday 15 June 2014 | 10:00am – 7.00pm

Centara & Hilton Participants: Centara Colonial Hall 1

Banyan Participants: Banyan Lobby

You will receive at registration:

- Name Tag (this is your entry ticket to all tournament functions)
- Tournament Handicap (allocated by tournament committee)
- Playing draws / flights
- Official player program
- Gift pack with event shirt, cap, towel and tees
- Caddie Bib (ensure it comes to golf each day)
- Offers from local restaurants and attractions

At tournament registration you will be advised of your handicap index. Your daily handicap will be printed onto your scorecard for each round.

Unable to attend Sunday registration?

For late arrivals you will be able to register at your Monday course.



TaylorMade Store

TaylorMade will be on hand in Colonial Hall 1 at Centara Resort throughout the week. Save on excess baggage charges by picking up all of your golfing requirements such as TaylorMade's golf balls, gloves, apparel, and golf shoes. You can also test drive the latest TaylorMade equipment on the driving ranges at selected courses during the tournament.

Golf Club Concierge

In order to facilitate the organizing of the clubs each day, we provide a golf club concierge service.

Please assist us by following these simple procedures:

On Sunday June 15, event staff will collect your golf clubs upon arrival at your hotel. Please assist us by removing travel cover, valuables and any items you require before your round on Monday. Event staff will affix your bag identification tag to the carry handle of your golf bag. Your golf clubs will be on your cart ready for play each day.

Early arrivals, those arranging their own transportation to Hua Hin and local entrants, please bring your golf clubs with you to tournament registration on Sunday June 15.

After completions of each round please make sure you have all your personal items, cell phone etc, and fasten all zips. Caddies will take your clubs to the event staff for transport to the next golf course.

After the completion of the final round on Friday June 20, your golf clubs will be returned to your room (Centara, Banyan or Hilton only).

For local entrants, please take your golf clubs after completion of the final round on Friday June 20.



Playing golf on Wednesday 18 June?

If you have registered to play the optional round at Springfield, event staff will arrange transfer of your clubs to Springfield. After this round, clubs will be transferred to your Thursday course.

If you intend playing another course or practicing on Wednesday, please take your clubs with you after your Tuesday round and bring back with you on Thursday.

Transfers and Arrival Details

Arrival Details

Upon disembarkation from aircraft:

Proceed to Immigration for passport check.

After passport check:

Walk to the airlines' designated baggage carousel to collect all your belongings (don't forget your golf bags). Trolleys are available free of charge. After this, proceed through customs clearance (green channel).

After Customs:

Proceed to the public area of the arrival hall and walk to Gate 3 where a Golfasian representative will be waiting with a Centara World Masters sign. Look for this logo:



Golf Transfers

This service is exclusively for golfers who have booked accommodation at Hilton, Banyan & Centara. Please check your schedule and start times provided and make sure you catch the right bus each day.

Be ready (outside lobby) at Centara & Banyan 5 minutes before the scheduled departure times. If you miss the bus, you will need to make your own way to the golf course at your own expense.

Separate buses with signage will identify which course they are going to each day. Courses change daily. Our staff will help direct you to the right bus.

Morning Fields

6:00am All days from Lobby (Centara / Banyan)

1:15pm Return transfer: from Golf Clubs to Hotel (Centara / Banyan)

Afternoon Fields

11:00am All days from Lobby (Centara / Banyan)

5:30pm Return transfer: from Golf Club to Hotel (Centara / Banyan)

Pre-Tour in Bangkok - Golf at Thai CC & Best of Bangkok Tour



Friday, June 13

Golf at Thai Country Club

(prestigious club has hosted PGA wins by Tiger Woods & Vijay Singh)

Depart Hotel Lobby at 9:30 am

Saturday, June 14

Half Day Sightseeing Tour

Depart Hotel Lobby at 9:00 am
(tour duration 4 hrs)

On this tour you will visit Rattanakosin Island in Bangkok, the Grand Palace

which houses the famous Wat Phra Kaeo & the Emerald Buddha. You will also take a journey on a long-tail boat along the Chao Phraya river.

Suggested Dress Code:

- Men - long pants or shorts past the knee, no tank tops
- Women - no short skirts or sleeveless tops.
- Comfortable walking shoes recommended



Japanese Restaurant
and a lively street view lounge

Enjoy a delicious array of traditional and modern dishes, the freshest fish and meats with finest ingredients at Hagi Japanese Restaurant.

10 % DISCOUNT ON TOTAL BILL



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Enjoy...



The official golfer's refreshment
of

CENTARA

World Masters Golf Championship
Hua Hin, Thailand



Welcome Reception

CENTARA

World Masters Golf Championship
Hua Hin, Thailand

Welcome Reception

Traditional Thai Temple Fair
Centara Resort Poolside
7:00 pm - 9:00 pm



Centara World Masters Welcome Reception

- Sunday, June 15
- Centara Resort Poolside
- 7:00pm - 9:00pm
- Entry by lanyard or ticket only
- Smart casual attire

Traditional Thai Temple Fair

Throughout the Kingdom of Thailand and in all the villages, Temples will hold a fair once a year. Reminiscent of an old fashion county fair with great food, carnival games & lively entertainment, these festivals are a great local tradition. We invite you tonight to enjoy a true taste of Thailand, local style!

Transfers will be provided for Banyan participants starting at 6:00pm and returning from 9:00pm

Presented by the
Tourism Authority of Thailand

THE MARKET
CAFÉ & BAR

LIVE MUSIC: FRI & SAT

OPEN 9AM-10PM

BEER GARDEN



THE MARKET
CAFÉ & BAR

Hua Hin
Market Village
1st floor
entrance
parking lot

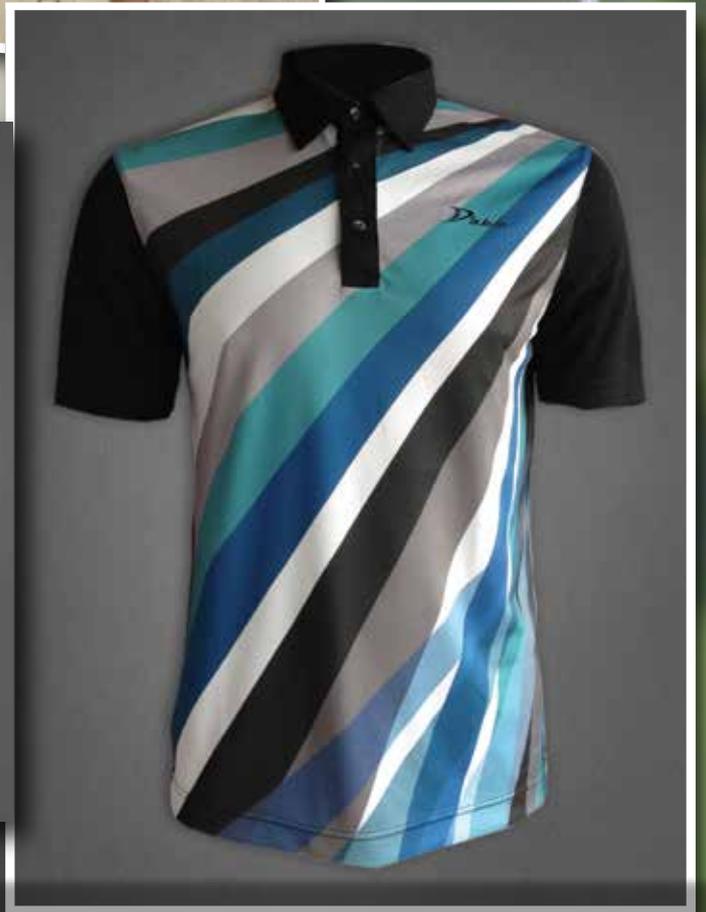
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Visit www.centarahotelsresorts.com and discover more...





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Optional Activities



Best of Hua Hin Tour (4 hrs)

Wednesday 18 June
Depart Banyan: 8:45am
Depart Centara: 9:00am
Cost: THB 1,000

Half-day Best of Hua Hin Tour is a great way to see some of the most interesting sites around the Hua Hin area including the Phra Nakhon Khiri Historical Park, Palace & Temple, Monkey Mountain, local temple & monastery, historic railway station and shopping at local market.

Dress:

Men

- Long pants or shorts past the knee, no tank tops

Women

- No short skirts or sleeveless tops.
- Comfortable walking shoes recommended



Elephant Riding Experience (3 hrs)

Wednesday 18 June
Depart: 8:00am / 11:00am
Please refer to tour confirmation for scheduled departure time
Cost: THB 1,800 – places limited

You'll have a chance to feed bananas to the elephants & watch them taking their daily bath in the stream before demonstrating logging techniques used in the jungle. You will be surprised by their strength and clever teamwork. Then climb onboard and ride through the jungle for an hour. before returning to hotel.

Dress:

- Comfortable attire and walking shoes recommended

Floating Market Tour (5 hrs)

Wednesday 18 June,
Depart Banyan @ 7:15am
Depart Centara @ 7:30am
Cost: THB 1,400

Damnoen Saduak Floating Market is home to a quaint floating market which cuts through a canal and a small community of vintage cafés, restaurants and wooden shop-houses selling souvenirs, books and Thai sweets.

Dress:

- Comfortable attire and walking shoes recommended

Optional Golf

Wednesday 18 June at Springfield CC
Depart Centara & Banyan @ 11:00am
Shotgun start @ 12:30pm
Cost: THB 3000

The Jack Nicklaus designed Springfield is rated one of the best in Hua Hin.

Includes: Golf, caddie, cart and transfers.

Limited space available – Contact info@thailandworldmasters.com to book.

Non Golfer Activities

RSVP Required – Email info@thailandworldmasters.com to confirm your place.

Welcome to Hua Hin (3 hrs)

Monday 16 June
Depart Banyan @ 8:45am
Depart Centara @ 9:00am

Join us on a visit to the beautiful summer seaside Mrigadayavan Palace, built in 1923 under the royal command of King Rama VI. Take a whistlestop tour of Hua Hin Railway Station, one of Thailand's oldest and most beautiful railway stations with striking and unique architecture. We'll also be making our way to the Khao Takiab Vantage Point to enjoy a bird's eye view of Hua Hin and pay our respects to the giant golden Buddha Statue at the Wat Khao Takiab Temple.

Dress:

Men

- long pants or shorts past the knee, no tank tops

Women

- no short skirts or sleeveless tops.
- Comfortable walking shoes recommended



Temple & Floating Market (4 hrs)

Tuesday 19 June
Depart Centara @ 9.45am
Depart Banyan @ 10.00am

Visit Wat Huay Mongkol, home to the revered Hua Hin monk, Somdet Luang Poo Tuad, famed for his healing "miracles". The most prominent feature of this temple is the 9.9m wide and 11.5m high sculpture to honour the monk. Two massive black wooden elephants stand either side of the steps.

We will make a short visit to one of Bright Dawn's school projects, Huay Sai Ngam School, to see how the program is helping to ensure needy kids are getting a hand up.

Hua Hin's Sam Phan Nam Floating Market's architectural features take their inspiration from several historical sites in Hua Hin. The Floating Market has shops of all different kinds along with some actually on boats, selling local food, handmade products and souvenirs.

Dress:

- Comfortable attire and walking shoes recommended



19th Hole



CENTARA
World Masters Golf Championship
Hua Hin, Thailand

Centara Lobby Lawn
7:00pm - 8:00pm
Monday / Tuesday / Thursday

CENTARA

World Masters Golf Championship
Hua Hin, Thailand

- June 16, 17 & 19
- Centara Grand Hotel Lobby Lawn
- 7:00pm - 8:00pm
- Entry by lanyard or ticket only
- Smart casual attire

Meet up with old friends and make new ones, join the World Masters staff for a beer, courtesy of Chang, at our 19th hole. Get updates on the day's play and leader-board results.

Transfers will be provided for Banyan participants beginning at 6:30pm returning from 8:30pm



Le Bistro

ristorante
La Grappa

Presentation Dinner



CENTARA
World Masters Golf Championship
Hua Hin, Thailand

BEACH PARTY

Presentation Dinner

Centara Resort Poolside
7:00 pm - 10:00 pm



- Friday, June 20
- Centara Resort Poolside
- 7:00pm - 10:00pm
- Entry by lanyard or ticket only
- Beach attire

Grab your Hawaiian shirt & flip flops and join us for tonight's Presentation Dinner & Beach Party. Great food fresh off the BBQ and entertainment from one of Thailand's hottest bands, Unicorn, will make this a great farewell. With all the winners' awards and fantastic lucky draw prizes, tonight will cap off a fabulous week of golf and fun.

Several golf holidays are on offer including entry to the 2014 World Masters on the Gold Coast in October plus entry to the 2015 Centara World Masters. You never know, it could be you!

Transfers will be provided for Banyan participants starting at 6.30pm returning from 10:00pm

Proudly supported by The City of Hua Hin

HUA HIN'S LATEST HAPPY HOUR!

with LIVE music

Sunday - Thursday
from 9.00 pm - 11.00 pm.



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or email fb.huahin@hilton.com | huahin.hilton.com, hilton.co.th/huahin

LIVE
Music

COOL BREEZE

SPANISH TAPAS & MEDITERRANEAN CUISINE

Welcomes Golfers for the Centara World Masters

10% Discount on food for participating golfers



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7 fantastic prizes to be won!

Prizes drawn at the gala presentation dinner
Friday 20th June

Grand Prizes



1 Entry to the World Masters Golf Championship in Gold Coast from 19-25 October 2014.

Prize includes tournament entry package, 7 nights at RACV Royal Pines Resort, daily golf transfers and return airfares.



1 Entry to the 2015 Centara World Masters Golf Championship from 14-20 June 2015.

Prize includes tournament entry package, 6 nights at the 5 star Centara Grand Beach Resort, daily golf transfers and return airfares.

Golf Holiday Prizes



Golf Coast Vietnam Danang Holiday

Prize includes 3 rounds of golf, 5 nights at the 5 star Ocean Villas Danang and Angsana Lang Co and all airport & golf transfers for 2 persons.



Best of Pattaya Golf

Prize includes 3 rounds of golf, 4 nights at the 5 star Centara Grand Modus Resort Pattaya and all airport & golf transfers for 2 persons.



Best of Bangkok & Hua Hin Golf

Prize includes 3 rounds of golf, 2 nights at the 5 star Centara Grand at Central World, 3 nights at the Centara Grand Beach Resort Hua Hin and all airport & golf transfers for 2 persons.



Best of Phuket Golf

Prize includes 3 rounds of golf, 4 nights at the 5 star Centara Grand Beach Resort Phuket and all airport & golf transfers for 2 persons.



Best of Chiang Mai Golf

Prize includes 3 rounds of golf, 4 nights at the 4 star Khum Phaya Resort & Spa, Centara Boutique Collection and all airport & golf transfers for 2 persons.

Hoppy with your Centara World Masters tournament experience?

Join Go Golfing in Australia for...

**WORLD MASTERS
GOLF CHAMPIONSHIP**

19-25 October 2014

Gold Coast, Queensland

Australia's biggest and
richest week of golf and fun!

**WREST POINT INTERNATIONAL
MASTERS GOLF CHAMPIONSHIP**

11-16 January 2015

Hobart, Tasmania

Australia's best week for
club golfers!

Entries open. Book now!



**Speak to your tournament hosts Peter McCarthy and
Mark Hawley during the week or visit www.gogolfing.net.au**

info@gogolfing.net.au | +61 7 5536 8681

Tournament Terms & Conditions

1. The 2014 Centara World Masters Golf Championship ('The Championship') shall be under the management and control of the Tournament Committee, whose decision on all matters relating to the Championship will be final.

2. The Championship will be a 72 hole single stableford event. 'A' grade golfers will also be eligible to compete for a 72 hole 'gross' event. Competition rounds will be conducted on Monday 16 June, Tuesday 17 June, Thursday 19 June and Friday 20 June 2014.

3. Golfers will be drawn to play one round at each of the four host courses. Course allocations and start times will be finalised by 8 June 2014. All golfers will be drawn to play two morning and two afternoon rounds. A separate draw for playing partners will be conducted for each round. We can provide you with the same start times each day as your friends but cannot guarantee the same courses.

4. Event age categories will be 35 – 55, 56 – 65, 66+ for men and 35-55, 56+ for ladies. Note: Players must be within the appropriate age category as at the first day of play – Monday 16 June 2014. Age divisions are subject to change based on entry numbers.

5. The handicap range for each grade (A, B, C) will be based on final entries. Your handicap index, advised at tournament registration will determine your division:

LADIES

35-55 A 0-21; B 22-45

56+ A 0-19; B 20-45

MEN

35-55 A 0-12; B 13-16; C 17-36

56-65 A 0-12; B 13-17; C 18-36

66+ A 0-16; B 17-36

6. Competitors must have an official handicap (endorsed by your national golf association). For golfers who have provided online access to their handicap history, tournament organisers will download your 'handicap index' on 1 June and this will be confirmed at tournament registration on 15 June. Entrants who have not provided online access to your handicap, must provide confirmation of your handicap index to the tournament committee no later than 1 June. This official handicap advice must be dated after 25 May 2014 and signed by an authorised club official. Players who fail to provide handicap verification will be permitted to play, but will be ineligible for golf prizes.

7. The 'slope handicap system' will be utilised to calculate player handicaps for the Championship rounds. Under the slope system, the difficulty of the golf course and the tees played from determine a player's handicap. Your handicap will be higher at a more difficult course like Black Mountain and lower at an easier course such as Imperial Lakeview. The handicap committee will publish your handicap for each round on your scorecard.

8. The handicap committee have managed international amateur tournaments for more than 20 years. The handicap committee have developed a complex and proven system for adjusting player handicaps (reductions only) following each round of the tournament. The handicap adjustments take into consideration:

- Scores for each round in relation to the calculated course rating. The calculated course rating is based on the 15th percentile score at the course you are playing each day
- Consistently high scoring
- Scores recorded on predetermined holes
- On course review of playing ability

The handicap committee's decisions on handicaps are final and no correspondence will be entered into.

9. Trophies for the 72 hole event will be awarded to the 1st, 2nd and 3rd placegetters in each age/handicap division. Winners are determined by the highest aggregate of Stableford points over the four competition rounds. Trophies will be awarded to the winner of the 72 hole single stroke 'gross' event in each age division. Players may only win one trophy.

10. Tournament Committee has approved the use of distance measuring devices at the Centara World Masters.

11. All events will be conducted in accordance with the rules of golf and such local rules as approved by the tournament committee.

12. In the event that weather conditions prevent all players from finishing their round, that competition round will be cancelled and the Championship reduced accordingly.

13. Additional Golf Event: Wednesday 18 June (12.30pm), Springfield Golf Day. Entries for this event are strictly limited and organisers reserve the right to refuse entry if capacity is exceeded. There will be no refund for players cancelling within 48 hours of any event.

14. Optional Tours: Wednesday 18 June – Best of Hua Hin Tour; Wednesday 18 June – Elephant Riding Experience; Wednesday 18 June – Temple & Floating Market Tour. There will be no refunds for cancellations within 48 hours of any event.

16. Cancellations between 1 May and 8 June will incur an AUD \$250 / THB 7250 cancellation fee. No refunds will be processed for cancellations after 8 June 2013. Note: Refunds for cancelled air tickets and accommodation will be subject to the standard terms and conditions of each airline and property.

17. The 'Major Prize Draw' will be conducted on Friday 20 June 2014 at Centara Grand, Hua Hin. All registered golfers and non golfing partners will gain entry in the draw. Drawing Procedure – At approximately 8:30pm seven tickets will be drawn with those seven people to come to the stage. If the person is not present, there will be a redraw until 7 people are on stage. The seven names will then be placed in a barrel for the second stage of the drawing. In the second draw, the first name drawn will be placed in prize envelope number one. This process will be repeated for prizes two to seven. The prizes will then be presented from seventh prize through to first prize. All prizes are subject to terms and conditions.

18. All prizes will be distributed in accordance with the rules of amateur golf status.

19. Go Golfing / Golf Asian may arrange media promotion and publicity before, during and after the Championship. Competitors assent to pictures of them appearing and being used for purposes determined by Go Golfing.

20. The tournament committee may at its discretion amend or add any condition of the Championship.

21. To drive a motorised cart, competitors agree to possess a current driver's license and have previous experience driving a golf cart equal to a minimum of four rounds. In the event of an accident, the driver is responsible for the costs to repair the cart and any property damaged as well as being liable for any personal injury claims.

22. By signing the Indemnity Disclaimer on the tournament entry form or registering online, competitors agree to participate in the Centara World Masters at their own risk. The tournament committee, Go Golfing, Golfasian, sponsors, host golf clubs and other suppliers of goods and services accept no liability for any death, injury, property loss or damage incurred during or arising out of any aspect of the conduct of the Championship.



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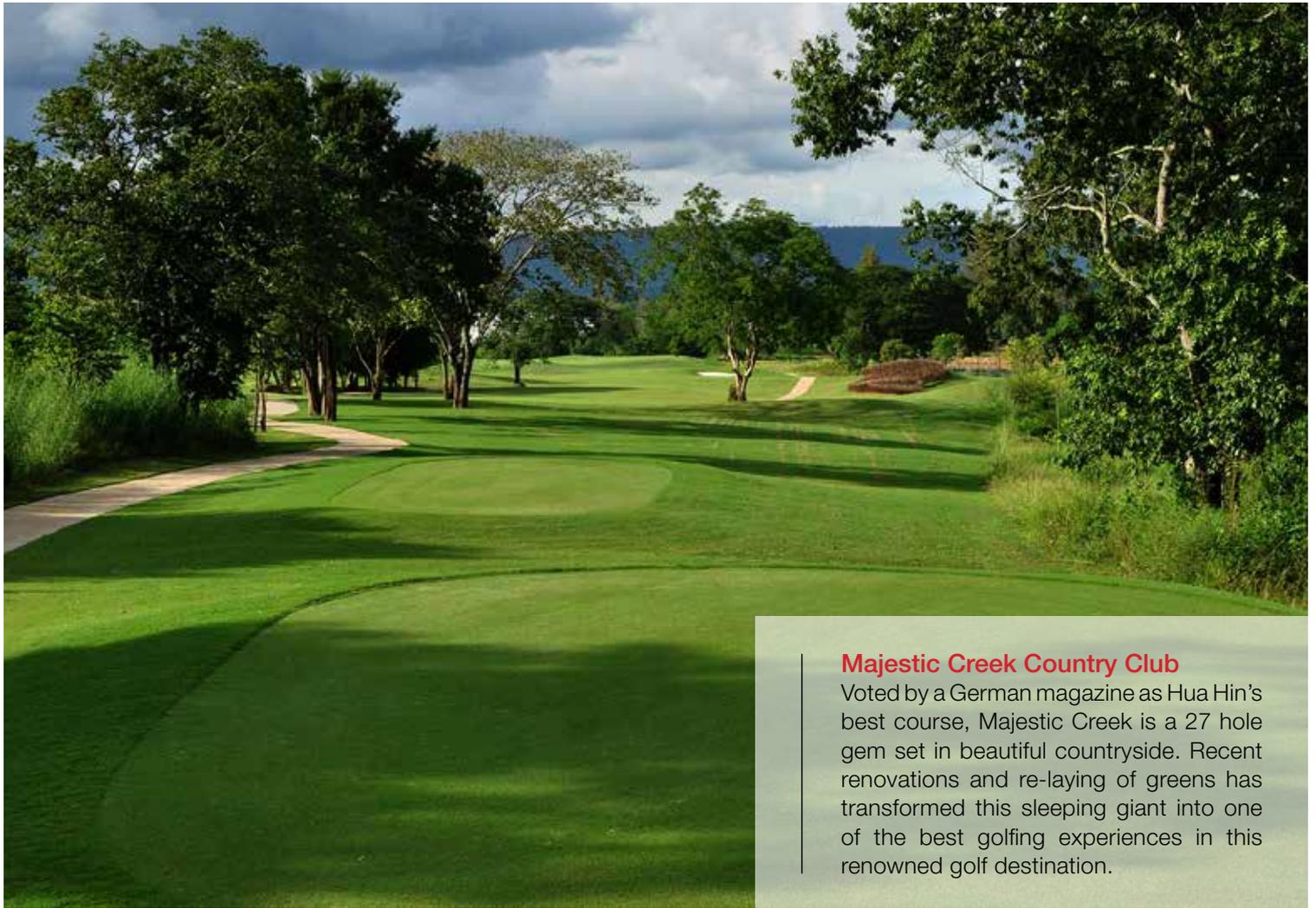
Banyan Golf Club

Opening in October 2008 to worldwide acclaim, Banyan was quickly installed as Asia's best new course in 2009. Boasting panoramic ocean and mountain views, pineapple patches, bougainvillea beds and of course, Banyan trees, come in to play on this hillside course.



Imperial Lake View Golf Club

Popular with the locals, Imperial Lake View Resort & Golf Club comprises 36 holes and has been selected to host qualifying events for the Asian tour on C & D courses. Set amongst farms and fruit orchards, this parkland course is presented in magnificent condition year round.



Majestic Creek Country Club

Voted by a German magazine as Hua Hin's best course, Majestic Creek is a 27 hole gem set in beautiful countryside. Recent renovations and re-laying of greens has transformed this sleeping giant into one of the best golfing experiences in this renowned golf destination.



Black Mountain Golf Club

A true championship layout and home to the Black Mountain Masters, Black Mountain is among the best and most challenging golf courses in Thailand. Thanks to the many natural creeks that run through it and the 'black rock' mountainous backdrops throughout, it's also one of the most beautiful.



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Tips for Thailand

Thailand is a wondrous Kingdom, and taking some time to learn more about this amazing country will certainly add to your holiday experience.

For more information about Hua Hin and Bangkok, we recommend you to visit these sites:

<http://www.tourismthailand.org/Where-to-Go/Hua-Hin>

<http://www.tourismthailand.org/Where-to-Go/Bangkok>

Thailand Culture

You will find Bangkok a crazy mix of noise and scents set amongst a combination of modern Western styles and traditional temples; but beyond the capital the regions, including Hua Hin, still maintain their cultural roots.

Thailand Religion

Thailand is predominantly Buddhist and you'll find many shrines and temples dedicated to the religion. One of the largest Buddha in Thailand, the reclining Buddha, housed at Wat Pho in Bangkok, is a must-see if you can fit it into your schedule.

These Buddha's are sacred to the Thai people so never climb on one, or do anything that may be deemed disrespectful.

You must dress neatly in religious areas or you may be refused entry if your outfit is not suitable. In some places, you will be able to hire appropriate clothing but best to be prepared. Shoulders, midriff and knees should be covered, including neat footwear. On occasion you may be asked to remove your shoes before entering temples (and indeed before entering a private home).



Hello!

While most Thai are happy to accept a handshake, their traditional greeting is the wai. Pressed palms together, like in the photo.



Tipping

Tipping isn't necessary except in restaurants and hotels, where the normal rate is around 10%. Standard caddie tips are 300 baht.

Health

Avoid drinking tap water to ensure you don't get sick. Make sure you stock up on bottled water.

Speak Thai

We've provided some helpful phrases to use while on holidays – give them a go, your efforts, perfect or not, will not go unrewarded.

- **Sa-wad dee (hello)** - Use this for both hello and goodbye.
- **Khop koon (thank you)** - If you master one phrase whilst away, this is the one.
- **Tao Lai? (how much)** - Essential for shopping.
- **Tee nai...? (where is...)** - You can point at your map and say 'yoo tee nai'.
- **Mai ow (don't want)** - Handy if you are accompanying a shopper.
- **Khor tort (sorry)** - Stood on someone's golf ball by accident? Now you can apologise.
- **Lot noi dai mai? (can you make it cheaper?)** - There is just a chance that you might get a discount for attempting to speak the local language.
- **A-roi (delicious)** - You should learn this one – you'll be saying it a lot.

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Players' Profile

Taking part in the Centara World Masters will be the start of many long lasting friendships. Find here a small formed sample of our international players. Look out for them and introduce yourself.

Hello, Annyeong haseyo, helo, Bonjour, Howdy, Namaste.....



Balvinder Singh

From: Malaysia

Golf Club: RMAF Kuantan Golf Club, Malaysia

Job: Chief Engineer for King Air 350i Aircraft

Strengths: I'm a fast learner

Weaknesses: Woman (Ed: you are not alone! Eerily enough this ended up being the major weakness of many.)

Best Golf Course Played: Royal Jakarta One of the most beautiful Fairways

Most Important in Life: Self Discipline That's what makes you who you are

Looking forward to most: Golfing and entertainment

Mike (Nugget) Hilsz

From: Busselton, Western Australia

Golf Club: Busselton Golf Club

Job: Sales Manager, Real Estate LJ Hooker, Karratha WA

Favourite Golf Moment: Hole in One 2013, Winning my grade at Wrest Point Masters Hobart, 2 out of 5 years



Weaknesses: Playing too much

Best Golf Course Played: The Glades, Queensland Australia

Most Important in Life: Accepting people for who they are and being happy with one's situation.

Comments: Mike tells us that his nickname Nugget has been passed down through 3 generations of large, dark, and oft moustachioed gentlemen.



Sandy Sladen

From: Christchurch, New Zealand

Golf Club: Waimairi Beach Golf Club

Job: Real Estate Sales

Favourite Golf Moment: When I hit the ball straight and it goes towards the hole!

Strengths: I don't give up easily, some call it stubborn.

Weaknesses: Wine at the 19th hole.

Best Golf Course Played: Natadola Golf Course in Fiji - spectacular views and challenging but wide fairways, the scenery takes the pain out of the score.

Best Holiday: Taking our children, their partners and grandchildren to Phuket in 2011 after the major earthquakes that hit Christchurch. It was a very special time for us all, to take time out, laugh again and forget for a short time what we had left behind.

Most Important in Life: After going through the horror of the earthquakes, having our lives turned upside down, our homes and yes our beloved golf course trashed, have made us rethink and given us a new perspective on life. Live for today, take chances, do the things that make you smile.



Saket Batra

From: Mumbai, India

Golf Club: Bombay Presidency Golf Club, Mumbai

Job: Interior Designer

Your best job during your career? Designing the UNICEF (India) office

Favourite Golf Moment: My 1st hole in one

Strengths: I get along with all kinds of people from all walks of life

Weaknesses: My temper

Best Golf Course Played: Phoenix Champion @ Hanoi, Vietnam - challenging layout, cave-like structures between fairways, well manicured and maintained.

Looking Forward to in Hua Hin: Winning!

What are you reading now? Top Gear

Most Important in Life: To be a good human being to make this world a better place.

Comments: If you're playing golf, you are born blessed.

There are players from over twenty countries around the world participating in the Centara World Masters Golf Championship 2014 in Hua Hin, Thailand.

Australia, Singapore, India, Philippines, South Africa, Bangladesh, UK, USA, Thailand, Ireland, Malaysia, China, Germany, UAE, France, HK, Indonesia, South Korea, Japan, Laos

Vincent Berthemey

From: Montargis, France

Golf Club: Domaine de Vaugouard

Job: Trader - I have 2 jewellery shops (Montargis and Orleans)

Favourite Golf Moment: Playing with friends

Strengths: Golf, gastronomy and wine

Weaknesses: Golf, gastronomy and wine

Best Golf Course Played: Golf in Spain, Costa Brava

Looking Forward to Most: To discover this part of Thailand, the golf and new people

Most Important in Life: To love my wife and enjoy my friends



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